

Immediate Release

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Press Release

Community Event (Carson, CA)

5th Annual Skaters' Paradise community outreach event on August 10th at 5-9 PM. Celebrating skateboarding and uniting the South Bay youth. Hosted by: The Rock Sports & Youth Center at Mission Ebenezer Family Church in Carson, CA.

Free BBQ, music, open skateboarding with pros/top amateurs, kids' clinics, contest (Game of 'SKATE' & Best Trick) and giveaways.

Carson, CA, July 26, 2011: On August 10th from 5-9 PM, Mission Ebenezer Family Church will host its 5th Annual Skaters' Paradise event. The church has a sports-focus with many of its pastoral staff former professional athletes and regional leaders of the FCA (Fellowship of Christian Athletes). The Rock youth & sports center is home to 3 olympic-quality boxing arenas, batting cage, weight training area and indoor skateboard park. On Wednesdays, there is a free skate night then youth service.

Kevin Nickerson, Youth Pastor and former professional arena football player for 5 years created the annual event to unite the local youth and skateboard community. The goal is to provide a safe festival environment to inspire and entertain attendees.

Dan Matsumoto, Skateboard Consultant, has teamed up with MEFC to provide a unique skateboard experience. Riders of all levels are welcome. There will be a learning area, indoor mini half pipe and outdoor obstacles. Several pros and top amateur skaters are appearing to bring an up close demonstration of skills. Attendees will be able to session with top riders like Darryl Grogran (2x World Freestyle Champion & film maker), Nate Sherwood (Fox Fuel TV) and up & coming amateur Issey Yumiba (Almost Skateboards). There will be other surprise riders.

Sponsors like Wahoo's Fish Tacos, Powell Skateboards, Almost Skateboards, Girls Skateboards, Bones Bearings & Wheels, ET Surf & Skate, Power Balance and IMscared.com (artwork of Greg "Craola" Simkins) will provide many giveaways and contest prizes. The Get Shaved Ice truck will make a rare appearance also.

The event will be filmed for TV. For general information, please contact Kevin Nickerson. Skateboard-related questions may be directed to Dan Matsumoto. Dan will be coordinating skate talent and hosting the TV filming.